***Startup Strategize and Planning***

**Project Aim:**

To design and develop a **lightweight, affordable, and user-friendly digital booking system** specifically tailored for small hotels and restaurants in rural or semi-urban regions, improving service efficiency, planning, and customer satisfaction.

**Objectives:**

**🧑‍💼 For Customers:**

* **View real-time availability of rooms and tables**
* **Book rooms or reserve tables instantly**
* **Receive SMS or WhatsApp confirmations**
* **Simple UI for elderly or low-tech users**
* **Multi-language support (e.g., English, Hindi, regional)**

**🧑‍🍳 For Hotel/Restaurant Owners:**

* **Dashboard to manage bookings and cancellations**
* **Set and update availability manually or automatically**
* **Daily/weekly booking overview**
* **Offline-first functionality with auto-sync when online**
* **Staff management and reminders**

**📈 Expected Impact:**

* 💡 Simplifies the booking process for both service providers and customers
* 💡 Reduces customer wait time and improves satisfaction
* 💡 Prevents double-bookings and improves inventory management
* 💡 Helps small businesses grow with minimal digital investment

**🔄 Future Scope:**

* Payment gateway integration (UPI, QR code)
* Local tourism suggestions based on booking area
* Analytics for owners to track demand
* Voice command bookings for accessibility

***Startup Team building & Budget***

* **Team Building =>>**
* Get network system and make a team of people who seeks to work with your idea and get an extensive network system.
* Research on this.
* Make a dedicated team with same mindset and vision who is ready to work with your vision and mission not for his profit.
* Get:

***Stage 01 (2025)***

* **Founder(2025)**=Idea Founder **[Hriday Demashetti] Lvl-1**
* **Co-Founder(2025)**=Unique value adding like finance, tech, Content/operation **[Rajashree KC] Lvl-1**

***Stage 02 (2027)***

* **Founder(2025)**=Idea Founder **[Hriday Demashetti] Lvl-2**
* **Co-Founder(2025)**=Unique value adding like finance, tech, Content/operation **[Rajashree KC] Lvl-2**
* **Developing Team(2027) Lvl-1**
* Project manager. **[Vinayak KC]**
* Quality assurance Experts.
* UI/UX Designers.
* Software Developers

***Stage 03 (2029)***

* **Founder(2025)**=Idea Founder **[Hriday Demashetti] Lvl-3**
* **Co-Founder(2025)**=Unique value adding like finance, tech, Content/operation **[Rajashree KC] Lvl-3**
* **Developing Team(2027) Lvl-2**
* Project manager.
* Quality assurance Experts.
* UI/UX Designers.
* Software Developers
* **Hiring Recruiter(2029)** **Lvl-1**

***Stage 04***

**Rules for Hiring:**

* Sastha Salary – Mehenga kharcha
* Skills
* Job role
* Job responsibility
* Growth Plan(Level=Beginner, HV=Higher-Value, Max=Maxed Out)
* Lvl-1 =
* Lvl-2 =
* Lvl-3 =
* HV-1 =
* HV-2 =
* HV-3 =
* Max-1=
* Shortlist +Test +Personal Interview
* Job offer letter(T&C Applied)
* Welcome Ceremony.

**Note:**

**After Hiring Any Team Member follow these steps**

* **Welcome.**
* **Meet.**
* **Train.**
* **Enhance him/her.**
* **Know about him/her.**
* **Work on him.**
* **Growth path set.**
* **Budget =>>**
* Research on this.
* Understand full process of this project from this level to product Level.
* Analyse the valuation referring strategic points of this project .
* Discuss with team.
* Develop a Prototype Model.(MVP, Prototype, Pitch)
* Find Investors.
* Raise Fund.